an introduction to CampusReady™
what + how + why

Analyzing school programs and culture for college and career readiness
Today we will be discussing…

- **WHAT** CampusReady is
  research base, development, overview

- **HOW** it works
  site administration, data collection, reports

- **WHY** it is important
  launch, prioritize, and support CCR goals
CampusReady is a web-based tool that provides actionable information across multiple dimensions of college and career readiness.
FOUR KEYS to College & Career Readiness

**think:**
- Problem Formulation
- Research
- Interpretation
- Communication
- Precision and Accuracy

**know:**
- Structure of Knowledge
- Challenge Level
- Value
- Attribution
- Effort

**act:**
- Ownership of Learning
- Learning Techniques

**go:**
- Contextual
- Procedural
- Financial
- Cultural
- Personal

Key Cognitive Strategies

Key Content Knowledge

Key Learning Skills and Techniques

Key Transition Knowledge and Skills
Development of CampusReady

• **Built Upon the Four Keys Model**
  – Dimensions, aspects, and components designed to be actionable for schools

• **Research Methodology**
  – Site visits with 38 outperforming high schools varying in size, demographics, and location
  – Focus groups and interviews with administrators, counselors, teachers, students, and parents
  – Classroom observations
  – Analysis of school documents

• **Item Development**
  – More than 3,400 programs and practices coded into 50 categories
  – 1,200 diagnostic items developed to assess what worked in each category in all four user groups
  – Items assessing a range of constructs
41,000 students
3,600 teachers
280 administrators
260 counselors
17 states

144 schools

CampusReady participation as of Spring 2013
HOW it works...

- Simple site administration
- Data collection format
- Various levels of reports
Administering CampusReady

**Web-Based Platform**
- Secure system that meets IRB and FERPA standards
- Designated account manager oversees easy administration
- Website accompanied by orientation materials and user guides

**360-Degree Participation**
- Sample of 100 students per grade level (or, if fewer than 100 students per grade level, then all students in the school must participate)
- Core content teachers
- Guidance counselors
- Administrators

**Timeline**
- Seven-week process across planning, administration, and reporting of results
- Three-week administration window provides flexibility for participants
- Average student completion takes 45 minutes; for staff, 60–90 minutes

**Middle and High School Versions**
Aspiration Reports

- Identify how aspirations shift as students transition from grade to grade.
- Use the filtering feature to determine if there are any “aspirations gaps” between specific populations.
Student ASPIRATIONS

Our research on over 20,000 low-income students in schools with a high ethnic/minority concentration leads us to the following conclusions:

- Student aspirations are closely related to their performance levels on the Four Keys.

- Student aspirations for the least privileged students steadily decrease.

- Students are not likely to perform higher than their aspirations require.
Four Keys Dashboard Reports

- Review your “implementation thermometer” to identify where to start your analysis.

- Use the links to view reports and item level data for each of the Four Keys to College and Career Readiness.

- View your “top five” strengths (next slide).
Four Keys Dashboard Reports

**My School's Current Strengths**

Below are the things that your students say are most like them, that your teachers say they do most often in their classrooms and that your counselors say describe their most common activities and priorities.

"Most Like Me" as reported by your Students
1. Academic Behaviors: Self-Monitoring
2. Key Cognitive Strategies: Precision/Accuracy
3. Key Content Knowledge: Student Effort
4. Key Cognitive Strategies: Research
5. Contextual Skills: College and Career Culture

"Most Done in Class" as reported by your Teachers
1. Key Cognitive Strategies: Precision/Accuracy
2. Key Cognitive Strategies: Interpretation
3. Key Cognitive Strategies: Problem Formulation
4. Key Content Knowledge: Academic Attribution
5. Key Content Knowledge: General Key Content Knowledge

"Most agreed with" as reported by your Counselors
1. Contextual Skills: Tuition and Financial Aid
2. Contextual Skills: College Admissions Process
3. Contextual Skills: Academic Awareness
4. Contextual Skills: College and Career Culture
5. Academic Behaviors: Learning Strategies
Discrepancy Analysis

- Assess the gaps between students, teachers, counselors, and administrators.
- Review how many of the components fall closest to the outside of the web, or the highest rating for each role.
Item-Level Reports

- Drill down to review the trends by item.
- Compare student, teacher, counselor, and administrator responses at the item level.
Targeted **Resources**

**Examine Resource List Report**

Based on the analysis of your scores, your school can improve in the following dimensions, aspects, and components of Dr. Conley’s College and Career Readiness model. Beneath these areas identified for improvement are resources to help you better prepare your students for postsecondary success.

Click on each resource name to see additional information and to access each resource.

**Key Content Knowledge:** *Academic Value, Science Value*

The National Science Foundation
http://www.nsf.gov/

The National Science Foundation’s webpage is a hub for scientific discovery and information about how it offers funding for K-12 teachers and students in post-secondary educational programs.

**Key Content Knowledge:** *Academic Value, Social Sciences Value*

PBS Teachers - Social Studies
http://www.pbs.org/teachers/socialstudies/

This website for social studies teachers by the Public Broadcasting Service (PBS) provides books, professional development opportunities, lessons on media literacy, media products, family resources.

**Searchable Database**

**Resource Bank**

Search below to find resources aligned with the Four Dimensions of college and career readiness. Resources may be used by an individual (a student, teacher, counselor, or administrator) or an entire school to help prepare students for college and careers.

**By Dimension**
- Key Cognitive Strategies
- Key Learning Skills and Techniques
- Key Transition Knowledge and Skills
- Key Content Knowledge
- College and Career Readiness Emphasis

**By Audience**

**By Resource Type**

**Recommended Resources**
- How to Form a Successful Study Group
- Professional Development for Oregon K-12 Learning
- PBS Teachers - Social Studies
- Test-Taking Strategies
- Bank of Majors 2012
- Evaluating Sources of Information
- Tactics That Encourage Active Learning
- Purdue Owl Podcasts
- Financial Aid 101
WHY it is important...

Launch, Prioritize, Support
CampusReady…

…looks deeply at aspects of college and career readiness that are not typically measured by traditional instruments and surveys.

…helps your school LAUNCH, PRIORITIZE, and SUPPORT college and career readiness goals.
LAUNCH

your college and career readiness goals.

• One of the most common insights we receive from the field is that the very act of taking CampusReady builds an awareness of what it means to be college and career ready.

• Baseline data from initial administration establishes a starting point for your school improvement efforts.
PRIORITIZE your college and career readiness goals.

- Results identify areas of strength and weakness.
- Granularity of CampusReady reports allows educators to create targeted goals and prioritize resources.
SUPPORT

your college and career readiness goals.

• CampusReady provides both customized resources based on your school’s results and a searchable database of high-quality interventions.

• After CampusReady administration, EPIC staff are available to provide technical assistance for your school’s action planning and improvement efforts.
For more information, please contact

**Sarah Collins Lench**
sarah_lench@epiconline.org
541.246.2632