Thanks for Growing up in Indiana!
Millennials

- Debt
- No stability in economy
- Limited opportunity to do what they want
- Work/life balance
A recent Gallup poll found that 77% of the teenagers wanted to become entrepreneurs.
2 high school credits

7:30-9:00 AM
• CLASS TENETS

• IS THIS YOUR BEST WORK
• IS IT ON TIME

SIMPLE REQUIREMENTS FOR OUR STUDENTS
• BE ON TIME
• DRESS APPROPRIATELY
• REPRESENT CEO IN AN APPROPRIATE MANNER
CURRICULUM ASSIGNMENTS

• WEEKLY JOURNAL
• STUDENTS WRITE NEWSLETTERS
• 2-3 PAGE BUSINESS PLAN
• 1 PAGE BUSINESS PLAN FOR CEO
• CLASS BUSINESS
• BUSINESS PLAN AND TRADE SHOW
• Daviess County CEO meets from 7:15 – 8:45 a.m. Monday – Friday.
BUSINESS VISITS

• Goal is to have 70+ Business visits to small, medium and large businesses in the county.

• Students research businesses in advance.

• Businesses give a history of their business, explain to students their business model.

• Students do an excellent job of asking questions for clarity.
GUEST SPEAKERS

• Goal is to have 30+ guest speakers in the classroom during the course of the year.
• Guest speakers cover topics that the business visit cannot cover or small business owners too small to host our class.
• Lawyers, accountants, advertising, etc.
Investing in Human Capital

Inspiration

Wisdom

Opportunity

Innovation

Ingenious

Leadership

Alexis Teichmiller
A.T avenue
At the corner of style & service

Photos taken by LokerPhotography  Call Today to Book a Boutique Trunk Show!
### Starting a CEO class

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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</thead>
<tbody>
<tr>
<td>August 15</td>
<td>ex. director speaks with key leaders, schools on board</td>
</tr>
<tr>
<td>Sept. 15</td>
<td>core group in place, investors on board, agreement signed</td>
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<tr>
<td>Dec. 1</td>
<td>guidance counselors fully informed</td>
</tr>
<tr>
<td>Feb. 1</td>
<td>CEO board training</td>
</tr>
<tr>
<td>March 1</td>
<td>student applications due</td>
</tr>
<tr>
<td>June 1</td>
<td>CEO teacher training</td>
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</tbody>
</table>
• Comprehensive training
  – CEO board
  – Teacher
• CEO manual
• Ongoing training and mentoring
• Content for CEO classes
CEO Class Facts

- 90 minutes per day
- Multiple school districts
- Need 4 business “home bases”
- Students drive to class
- 2 high school credits
Financial Structure

- Investors-$1,000 per investor
  - 3 year commitment
- Friends of CEO
- Community foundation
CEO Budget

• Teacher (1/2 time position)
  – 90-95% of the budget
• Annual report
• Trade show advertising
• Social gathering
• Student recruitment
• Teacher travel to Effingham
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