

Comprehensive Counseling Initiative



CELL Technical Assistance Packages

Implementation Grants

CELL is offering four Technical Assistance packages as well as a variety of individual services that districts may integrate in their Implementation Grant plans. Districts may choose a Level 1, 2, 3, or 4 package, select a package and add on individual services, or opt to use only individual services. Detailed descriptions of all the technical assistance services are available on the following pages.



LEVEL 1

\$12,000

Over 2-4 years

Additional fee for each collaborating school district: \$2,000

CELL will work with school districts to successfully implement and achieve their comprehensive counseling goals as described in grant proposals submitted to and approved by Lilly Endowment. This technical assistance plan is the basic level of support. CELL's support for this package includes

- Assigned CELL coach
 - Email, phone, and video conferencing support
- CELL Indiana Counseling Network Membership
 - 2 meetings per year (includes attendance for 2 people)
 - Lunches/materials/professional development
 - Newsletter
- Total of 4 days for on-site support



LEVEL 2

\$40,000

Over 2-4 years

Additional fee for each collaborating school district: \$5,000

CELL will work with school districts to successfully implement and achieve their comprehensive counseling goals as described in grant proposals submitted to and approved by Lilly Endowment. This technical assistance plan is the intermediate level of support. CELL's support for this package includes

- Assigned CELL coach
 - Email, phone, and video conferencing support
- CELL Indiana Counseling Network Membership
 - 2 meetings per year (includes attendance for 3 people)
 - Lunches/materials/professional development
 - Newsletter
- Total of 8 days for on-site support
- 1 online customized survey and report



LEVEL 3

\$110,000**Over 2-4 years****Additional fee for each collaborating school district: \$7,000**

CELL will work with school districts to successfully implement and achieve their comprehensive counseling goals as described in grant proposals submitted to and approved by Lilly Endowment. This technical assistance plan is the advanced level of support. CELL's support for this package includes

- Assigned CELL coach
 - Email, phone, and video conferencing support as needed
- CELL Indiana Counseling Network Membership
 - 2 meetings per year (includes attendance for 4 people)
 - Lunches/materials/professional development
 - Newsletter
- 2 online customized surveys and reports (pre and post) for counseling
- Total of 16 days of on-site support
- Project management
 - Project management services from CELL can alleviate school/district personnel's time for overseeing their counseling project. All services are performed in consultation with the school/district liaison(s), with CELL providing the following:
 - Initial project organization in terms of committees needed, tasks to be accomplished, evaluation metrics, and timelines
 - Development of all meeting agendas
 - Co-leading project leadership team meetings
 - Monitoring project activities to assure timely completion of grant goals
 - Facilitation of committee/task force meetings
 - Advising on data collection for project evaluation purposes
 - Coaching and facilitation for on-site meetings
 - Other services as agreed upon by school district and CELL

**LEVEL 4****\$200,000****Over 2-4 years****Additional fee for each collaborating school district: \$10,000**

CELL will work with school districts to successfully implement and achieve their comprehensive counseling goals as described in grant proposals submitted to and approved by Lilly Endowment. This technical assistance plan is the comprehensive level of support. CELL's support for this package includes

- Assigned CELL coach(es)
 - Email, phone, and video conferencing support as needed
- CELL Indiana Counseling Network Membership
 - 2 meetings per year (includes attendance for 6 people)
 - Lunches/materials/professional development
 - Newsletter
- 2 online customized surveys and reports (pre and post) for counseling
- Total of 32 days for on-site support
- Writing assistance for bi-annual Comprehensive Counseling grant reports
- Project management

Services from CELL can alleviate school/district personnel's time and administrative responsibility for overseeing their counseling grant. All services are performed in consultation with the school/district liaison(s), with CELL providing the following:

 - Initial organization of the project in terms of committees needed, tasks to be accomplished, evaluation metrics, and timelines
 - Development of all meeting agendas
 - Co-leading project leadership team meetings
 - Monitoring project activities to assure timely completion of grant goals
 - Facilitation of committee/task force meetings
 - Advising on data collection for project evaluation purposes
 - Coaching and facilitation for on-site meetings
 - Other services as agreed upon by school district and CELL
 - Design and facilitation of special convenings or events

Comprehensive Counseling Initiative



Technical Assistance Individual Services

Implementation Grants

Districts may choose individual services below and/or add these services to any of the Technical Assistance Packages. Individual services may be added at any time.

On-Site Support

Price: \$2,000 per day or event

As school districts begin to intentionally develop comprehensive counseling services, numerous needs may arise. CELL will design and customize professional development events as needed by schools/districts. For instance, meetings of all counselors in a large district can be organized and facilitated by CELL staff. Other examples are convening meetings of business/industry or community organizations and agencies to find ways for such groups to become more active partners with schools.

To assist districts with meeting ongoing needs, CELL coaches are available to provide a variety of diverse on-site services including, but not limited to:

- **Coaching:** One-on-one individualized coaching with a CELL staff member trained in the Comprehensive Counseling Initiative. CELL coaches can work with project leads or project teams to disaggregate data, analyze progress, plan next steps, etc.
- **Events:** Launch events, buy-in events, community meetings, professional development events, trainings, etc. Events can be customized and will be planned and designed by CELL staff in consultation with school district liaisons. CELL staff will moderate/facilitate each event as needed for productive outcomes.

Online Customized Survey & Report

Price: \$4,000 per survey

Regular monitoring of processes is a vital component for sustainable success in the implementation of any grant endeavor. CELL will work with school districts to design and host a customized online survey for various audiences (e.g. teachers, students, parents, staff, and/or community) to provide schools with real-time data that measures progress toward performance indicators. Written reports that summarize the survey findings will be provided. Surveys may be designed for different stakeholders. Districts may use this service to collect information or monitor progress on grant goals over time.

CELL Indiana Counseling Network Membership

Price: \$200 per person, per year

Network memberships can be a cost-effective means to staying current on best practices. Therefore, CELL is launching a new network in January 2018 that will include bi-annual meetings of all schools that belong to the comprehensive counseling network. Activities will include professional development and intentional sharing of promising practices in comprehensive counseling through meetings, webinars, and newsletters.

- Meetings may be focused on social-emotional/mental health, academic, or college-and-career-readiness topics based on schools' needs. Lunch and materials are included.
- Webinars available only to network members will include hearing from experts in comprehensive counseling in an interactive format to maximize learning.
- Newsletters will be available only to members and will highlight current research, best practices, professional development opportunities and spotlight a school's progress toward implementation grant goals.

CELL-Sponsored School Site Visits Est. Price: \$500/person/trip (out-of-state), \$100/person/trip (in-state)

To maintain and improve their school's practices and innovative comprehensive counseling services, effective school counselors continuously seek out best practice models of successful comprehensive counseling programs. During each of years 1 and 2 of the grant, CELL will offer 1-2 in-state visits and 1 out-of-state visit to schools exemplifying comprehensive counseling practices. CELL will coordinate registrations and arrangements at the school site (travel reservations and costs excluded) and accompany school teams on visits.

Professional Development Events See individual prices below

CELL is collaborating with various professional development providers in counseling to bring proven promising practice opportunities to Indiana. Events will be at the University of Indianapolis in central Indiana.

- Hatching Results Conference Series with Trish Hatch – \$1,500 per person per year for 3 years (6 days each year)
- Creating a Social-Emotional Framework with Derek Peterson – \$800 per person for two, 2-day academies
- Other (TBD) – Estimate \$250 per person per day

Pathway Vision Development Price: \$8,000

Four planning sessions are aimed at designing innovative models of education that align with the realities of local workforce needs. School districts have a choice of focusing on a specific career pathway or a developmentally appropriate career counseling spectrum.

Internship/Externship Program Development Price: \$2,000

Many schools are interested in starting internship programs for students or externship programs for staff, but don't know how to start. CELL staff will guide schools in the creation of viable programs that strengthen schools' career readiness for students as well as update staff.

Advisory Program Development Price: \$2,000

Schools and staff realize they need to embed coping and communication skills to aid students with social-emotional learning and/or professional or "soft" skills to prepare them for postsecondary education and careers. Creation of advisory programs or enhancing existing ones can incorporate these needed skills. CELL staff will facilitate the development of meaningful, engaging programming and provide examples for revising schedules to include an advisory program.

Asset Mapping Workshop Price: \$2,000

CELL staff will lead schools in analyzing community and regional assets that relate to and can contribute to local schools' ability to support and prepare students for college, career, and life.

Skills Mapping Workshop Price: \$2,000

This workshop will help schools work with community and business/industry partners in determining the technical, academic, and professional skills an entry-level worker in a high-wage, high-demand job needs to have. Skills mapping is an essential step as schools develop viable pathways to postsecondary and careers.



Technical Assistance Individual Services

Early College Overview

Estimated Price: \$500

The Early College (EC) model offers students wraparound supports as they earn targeted dual credit for either technical certifications and/or the general education core. CELL is the state organization that provides all EC training, outreach, and eventual endorsement of high-quality EC high school programs. The Early College Overview is a 1-2 hour presentation designed for 15-100 people. Additional training for implementing an EC program is also available.

Education-Workforce Innovation Network (EWIN) Overview & Workshop

Price: \$2,000

An education and workforce alignment overview provides facilitation and assistance to local/community partners looking to build collective impact models, cross-sector partnerships, and coalition building. These workshops will determine what systems are currently in place and what is needed to develop a successful career pathway system. This one-day program is suggested for community, business, and education leaders.

Regional Early College and Education-Workforce Summit

Price: \$2,500

A regional Early College & Education-Workforce Alignment Summit will be held in partnership with local postsecondary, K-12, and workforce development leaders. The focus of the day will be on providing an overview of how to build and strengthen pathways to postsecondary credentials that lead to local workforce opportunities. Examples include Early College CTE and Early College Polytechnic. Audiences should be between 80 and 150 attendees from school districts, CTE centers, postsecondary institutions, and workforce/economic development.